

Podcast Script: SugarForge vs. SugarExchange

Welcome to this 60-second Sugar snippet. My name is Susie Williams and today we're going to discuss the differences between SugarForge and SugarExchange. We get a lot of questions regarding this so let's clarify the differences between these two popular Sugar web properties.

Sugar launched SugarForge.org in March 2005 as the premier destination for Sugar community developer collaboration. At last count, some 390 SugarForge community projects, including the Sugar Open Source project, have been downloaded over three million times. SugarForge projects can be modules or dashlets or themes or language packs or whatever – but they all have these things in common: 1) that they extend core Sugar functionality in some way and 2) that they are freely available to the Sugar open source community.

Now let's talk about SugarExchange.com, which we launched in October 2006. SugarExchange is the marketplace for Sugar production-ready extensions. It offers a safe and secure shopping experience for Sugar implementation managers and users wishing to enhance their Sugar installations. Only mature, production-ready and certified extensions appear in SugarExchange – including some items intended only for Sugar commercial customers.

So, SugarForge is where things are made. Picture the software equivalent of a factory floor – dingy, messy, chaotic, parts everywhere – and you have SugarForge, a perfect place for a craftsman. Now, imagine your favorite retail store with its fancy product placement and bright lights and you have SugarExchange. This is the place for consumers.

In many ways, SugarExchange is a natural outgrowth of SugarForge. In fact, certain SugarForge projects also appear as SugarExchange listings provided that they meet the stringent SugarExchange listing criteria.

And that's your 60-second Sugar snippet. Goodbye!