

## Podcast Script: SugarExchange

Welcome to this 60 second Sugar snippet. My name is Reem Bazzari and today we're going to talk about SugarExchange.

SugarExchange is our marketplace for Sugar extensions. Sugar users and administrators wishing to extend core SugarCRM functionality use SugarExchange at [www.sugarexchange.com](http://www.sugarexchange.com) to discover, download and buy among the hundreds of modules, themes and language packs available today.

So how can my Sugar implementation benefit from SugarExchange? Let's say you have a multinational Sugar rollout with users in the US, France and Germany. Lucky for you SugarExchange offers certified language packs for French and German. Just download the language packs from SugarExchange and your French- and German-speaking users can start enjoying Sugar in their own language.

Need to sync contacts between Sugar and Lotus Notes? Go to SugarExchange, search for "Lotus Notes" and – viola –you'll find robust synchronization tools from LinkPoint360, a popular Lotus Notes integration vendor. You can just as easily find SugarExchange listings ranging from Quickbook connectors to desktop productivity tools to pipeline analytics to opportunity insight tools from InsideView.

SugarExchange provides a safe and secure buying experience. SugarExchange providers enter into an agreement with SugarCRM and many SugarExchange listings are certified via a strict, 90-point process, with more listings becoming certified all the time. This is important for you since to become certified a SugarExchange listing must support current Sugar versions and run equally well on Sugar commercial editions.

So be sure to take advantage of the latest that SugarExchange has to offer by visiting us at <http://www.sugarexchange.com/>.

And that's your 60 second Sugar snippet. Goodbye!