

Podcast Script: Ways to Make Money with Sugar

Welcome to this 60-second Sugar snippet. My name is Susie Williams and today we're going to talk about how to make money with SugarCRM.

What are some of the ways to make money on Sugar?

Well, for one thing, you can post your project on SugarForge. SugarForge.org is the home base for items offered in the open source arena. Items on SugarForge are downloadable at no charge. You can make money by increasing your visibility and reputation across the large and growing Sugar community.

The Sugar forums are also an excellent place to boost your profile. There is even a Classifieds section of the forums where people post ads looking for developer talent.

Then there's SugarExchange, our commercial marketplace for products and services. If you're interested in making some money off that new gadget you've created, you should definitely be up on SugarExchange. People can discover and use your development or implementation services through your listing.

Of course you can build atop open source and market yourself on your own website.

In any event, with Sugar open source, with its tens of thousands of active users, you'll find a huge potential market at your disposal.

We'd encourage you to consider the Sugar Partner program as well if you're interested in making money in the commercial arena. More than 150 Sugar partners benefit from the services and content we make available through this program.

Finally, check out our Sugar Bounty program, where we pay developers real cash to develop new modules, design specs, and anything else we identify as "bounty items". Check the SugarForge.org website as well as the Bounty podcast for further details.

And that's your 60-second Sugar snippet. Goodbye!